

# ZENITH PHOTO MATT

## 180g/m<sup>2</sup>

### PRODUCT INFORMATION BULLETIN

- For use in thermal and piezo inkjet printers
- Solvent, Eco-Solvent, Latex and UV curable inks

#### MATERIAL DESCRIPTION

Matt heavy graphic paper, coated with an ink-jet receptive coating on a barrier coated base paper with the reverse side an antri stress coating.

Printing with heavy loads are now possible without cockling of the paper. This photo realistic matt paper is rigid quality what can be easily laminated.

#### QUALIFICATIONS

- Non coking when wet because of barrier coating
  - Bright paper with matt surface
  - Quick drying
  - Smudge and scratch proof
  - High water resistance
- Brilliant colours and excellent sharp edges  
 Pigment UV and dye ink compatible  
 Good lamination characteristics (hot or cold)  
 'Ghost free' with oilbased printers  
 Matt coating minimum reflective glare

#### INDOOR

Suitable for indoor use, printed with Pigment UV or dye ink.

Printed with Pigment UV ink more than 20 years.

Lamination is not required, this mean a convenient and low cost method of producing indoor signs.

#### OUTDOOR

Suitable for outdoor displays printed with UV pigment ink.

12 months behind glass without lamination, fade and smudge proof under normal conditions ( shop window commercial ), and 20 years in office enviroment. The expectation is depend on the wide variety of conditions.

Moisture resistant, lamination recommended. Lamination is recommended to secure long – lasting unchanged images quality.

#### SPECIFICATIONS

Quality	ECF	Matt natural paper treated for inkjet
Weight		180 g/m <sup>2</sup>
Thickness		250 um
Print side		Matt Bright White

## APPLICATIONS



- Indoor and outdoor posters ( laminated )
- Photos
- Presentations
- Tradeshow
- Stands
- POS
- Retail

## COMPATIBILITY



HP, EPSON, CANON, MUTOH

## GUIDELINES

### Printing

Always choose the right media for the right job. There are different kinds of inks with different kind of properties. When printing with UV stable pigment ink it's normal that the colours are different that the dye inks.

### Light stability

The light stability of a plot depends on various factors such as dye inks, UV pigmented inks and media coating but the most important factor is direct sunlight. Direct sunlight and UV will cause visible media deterioration on unprotected media within a few weeks or longer.

### Mechanical resistance

To protect the print against scratches and damage, it is recommended that media should be handled and used in a clean environment.

### Water resistance

When the plot is completely dry, the paper shows high resistance to fingerprints. Contact with water for longer period is not recommended.

### After printing

When laminating ( hot or cold) let your prints dry 20 minutes before starting to laminate. For outdoor use, the product must have a sealed edge lamination.

### Viewing distance

Always keep in mind the minimal viewing distance, a photo paper is intended as from 30 cm distance and outdoor media 2,5 meter minimum viewing distance.

### Trouble shooting

Check that the media compatible with your printer and ink. Choose the right print mode. Check the media setting (if this

exists ) coated paper, film, etc. Perform cartridge alignment procedure if necessary. If required clean the cartridges.

### Color calibrations

As with all inkjet media , the product should be calibrated to the printer, to get the best result.

### Loading instructions

The rate which ink consumed over a given area varies between different printers and printer set-ups. This paper has excellent ink absorption capacity. When loading the media use the right set-up (mode) that gives the highest quality output.

### Printer setting and ink quantity

For optimum results, select the highest print quality. Avoid 3 colour composite black , use single colour black only.

### Shelf life and environment aspects

The shelf life of TEPEDE media is 1 year under normal conditions(10-25% at a relative humidity of 30-75%). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place.

### Ecology

The media and the final plots can be handled and disposed of as inkjet paper media. For the treatment of ink or ink residue, please refer to your printed manual or supplier.

### Help available

If there are questions about media, just ask the TEPEDE sales department. They will inform you properly about our media program.

### Note

Specifications subject to change without notice.